



Charging Stations at Retail Lots

ELECTRIC VEHICLE CHARGING

STATIONS: Two or three Level 2 stations per site at multiple stores

LOCATION: Throughout NYC

VENUE: Convenience store/supermarket; stations are available to all visitors and patrons.

Retailers are eligible for substantial incentives to cover the costs to purchase and install Electric Vehicle chargers in their parking lots. The retailer sets the price of charging and collects the revenues from charging.

Special rates may be setup based on Loyalty Customer identification, Employee designation, or time of day charging.

The only requirement is that retailers pay for electricity costs used during charging sessions, which can be significantly cheaper than standard flat-rate.

Electric Vehicles are becoming more mainstream, but the charging infrastructure lags behind. Programs such as NYSERDA's Charge Ready and ConEdison's Power Ready exist to help businesses provide a valuable benefit to their customers and employees, at low to no cost.

Not only does EV Charging provide an additional revenue stream to your business, the chargers can be listed on online Charging Maps such as Google Maps and PlugShare, which could bring increased and diversified traffic to your business.

Now's the time to invest in a green and profitable future.



New York State has a goal of having over **50,000** public and workplace charging stations statewide by **2025** through ChargeNY. New York State Energy Research and Development Authority (NYSERDA) supports several charging station projects across the State.

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